



Public Arts Advisory Board

Minutes

Regular Meeting
February 19, 2015 – 6:30 p.m.
Wylie Municipal Complex
Council Chambers/Conference Room
300 Country Club Road, Bldg. 100

CALL TO ORDER

The Public Arts Advisory Board meeting was called to order at 6:33 p.m. by Chairman Anne Hiney. Board members present included: Lynn Grimes, Lisa Green, Britt Volker, and Kathy Spillyards. Board Members Margaret Boyd and Gaynell Reed were absent.

Staff present included Carole Ehrlich, board liaison, and Craig Kelly, Public Information Officer.

DISCUSSION ITEMS

- **Discussion regarding a request from the Wylie Downtown Merchants Association regarding changes to the 2015 Bluegrass on Ballard event.** (*Bobby Heath, Wylie Downtown Merchants Association*)

Staff Comments

PAAB liaison Ehrlich addressed the board stating that the Wylie Downtown Merchants Association spoke to the board at the January meeting and discussed the 2015 Bluegrass on Ballard to be held June 27th in Historic Downtown Wylie. They have requested that the board facilitate all vendors including craft, food, multi-market, not-for-profits, and businesses.

Part of that collaboration was that the City and Art Board would honor not-for-profits that have been part of the event at no charge. Staff is requesting that the board leave the not-for-profit fee on the application for organizations selling items and honor those current 501c3 vendors affiliated with the WDMA on an individual basis.

The not-for-profits that would pay a fee would receive a discounted rate. Additionally the WDMA has requested that businesses that are part of the WDMA membership receive a 50% discount. Vendor pricing is set at \$75.00 so those businesses would agree to pay \$37.50. WDMA will give the City a list of those businesses.

Staff is requesting these items be confirmed in order to properly categorize applications as they are submitted. Ehrlich also requested the board give direction after reviewing the final vendor application for 2015. The board directed staff to use the proposed vendor application with all changes.

- **Discussion regarding the 2015 JazzArts Festival (JazzArts Fest).** (*C. Ehrlich, PAAB Liaison-Board*)

Staff/Board Comments

PAAB members will hear reports from the various committees. Those committees include:

Food Trucks – Board member Grimes reported that she was unable to find any food trucks that were not already scheduled for other events. Board members suggested using a percentage fee in lieu of the normal fee of \$200 for the gourmet trucks to see if members could locate trucks for the event.

Entertainment – Russell Ratterree reported he had contacted many school districts to apply for the festival. He gave the board a report on those contacted. He noted it was still early and he anticipated many responding in the next couple of weeks. Anne Hiney reported she was working with a producer who she was going to ask for a cost estimate to handle certain functions including entertainment for the event. Uptown Jazz is an organization that has facilitated the jazz events in Clyde Warren Park. She noted she would report back to the board when she had more information.

Children's Activities – Lisa Green reported that she and board member Boyd were working on children's activities for the event. The board also determined the event would highlight another community canvass.

Volunteers – Board members agreed to find one volunteer per member to assist with the festival. If a board member is unable to attend then that board member would find two volunteers to assist.

Art Organizations and Vendors – Board member Grimes reported she was working with art organizations and would continue to do so and report back to the board.

Advertisement – Craig Kelly reported he had sent the ad for the event in the utility statements and had released the information in the Wylie newsletter. He would continue his advertising campaign for the event.

Sponsorships – All board members were requested to solicit sponsors for the event.

Budget-Itemized Costs for the Event – Craig Kelly gave some cost estimates for the event. With the inclusion of all items, with the exception of the Rad Hatter and ISD band costs, the estimated cost for the event was between \$26,000 and \$27,000. Board member Hiney stated she would meet with Uptown Jazz to see if those costs could be reduced.

The event is scheduled for April 18, 2015.

- **Discussion regarding the December 5, 2015 Wylie Arts Festival.** (C. Ehrlich, PAAB Liaison)

Staff/Board Discussion

PAAB liaison Ehrlich presented a new 2015 vendor application form. Members reviewed the new form which included a slight price increase for booth fees. The board directed staff to move forward with the new applications.

- **Discussion regarding Public Art Project at the remodeled Public Safety Building.** (C. Ehrlich, PAAB Liaison)

Staff Comments

Board liaison Ehrlich reported Artist Sid Henderson had completed the fabrication of the sculpture for the Public Safety Building. He has personally carried the sculpture to Loveland Foundry in Colorado. The foundry currently has several large projects and has determined a delivery date somewhere around mid-June. Sid has noted he will keep the board updated should the foundry be able to complete the project earlier. Installation and unveiling should be scheduled for some time early to mid-July 2015.

REGULAR AGENDA

1. Consider, and act upon, approval of the Public Arts Advisory Board minutes from the January 15, 2015 Regular meeting. (*C. Ehrlich, PAAB Liaison*)

Board Action

A motion was made by board member Volker, seconded by board member Green to approve the minutes from the January 15, 2015 Public Arts Advisory Board meeting. A vote was taken and the motion passed 4-0 with Board members Boyd, Green, and Grimes (left the meeting at 7:45 p.m.) absent.

ADJOURNMENT

With no further business before the board, a motion was made by board member Volker, seconded by board member Green to adjourn the meeting at 8:16 p.m. A vote was taken and the motion passed 4-0 with board members Volker, Reed, and Spillyards absent.


Anne Hiney, Chair
Carole Ehrlich, Secretary